



EURHODIP

Director
Visja Strokovna Skola za Gostinstvo in Turizem
Presernova 32
4260 - Bled
SLOVENIA

Brussels, February 2014

MARIANNE MÜLLER AWARD 2014

Dear Member,

We are pleased to invite you to participate in the *2014 Marianne Müller Award* which is due to be awarded next July during our annual conference held in Vilnius (Lithuania).

This contest is intended to foster the innovative and team spirit of our students from Eurhodip member hotel schools and to imprint a strong European dimension into hotel education.

In order to provide for the international aspect of working in the hospitality industry, the rules of the contest have been adapted. For the second year, individual students are invited on the basis of a convincing motivation letter. At the beginning of the conference they will be formed into cross-national teams of three students each. The teams will work on a case study and present their result to the general assembly.

Please, find enclosed competition procedures and the application form.

Yours sincerely,



CEES VAN DER KLIP
PRESIDENT



MARTIN DANNEMANN
President of the MMA Commission

The Leading Hotel Schools in Europe

Secrétariat Administratif
8, rue Duhamel – 69002 – Lyon – France – Tél. 33 4 78 38 42 99 – Fax 33 4 72 40 28 41
E.mail : bruxelles@eurhodip.com - Site web : www.eurhodip.com

Siège Social
Maison des Associations Internationales
40, rue de Washington – 1050 – Bruxelles – BELGIQUE
Association Internationale Sans But Lucratif



MARIANNE MÜLLER AWARD 2014

COMPETITION PROCEDURES

ENTRY REQUIREMENTS

The team competition is open to current students of EURHODIP member schools.

INITIAL SELECTION

The student writes a motivation letter of not more than 1000 words to convince the jury that he/she is the right person to participate in the Marianne Müller Award.

The letter (accompanied by submission form) should be sent in paper and as an e-mail attachment to the EURHODIP Secretariat, before 25th March 2014.

The nine successful applicants are invited to take part in the conference in Vilnius (Lithuania) from 3rd to 6th July 2014.

FINAL SELECTION

Students will arrive on the day before the conference starts. On their arrival, they will be grouped into three teams by straw poll.

On the Thursday of the conference they will work for one day on a given case study from the hospitality industry.

The students will have a working environment with notebook, printer and internet access for research. Personal support through e-mail, internet or telephone is not allowed.

At the end they deliver a concise paper in Word-format with their solution.

Until the presentation before the general assembly (on Saturday 5th July) they may work on the presentation of their solution.

After the presentation the work is judged by the jury (which awards max. 70 points) and by a vote of the audience (which will be transferred into max. 30 points).

PRIZE

Each student will receive

- A lump sum of 200€ for travel expenses
- Registration fee for conference
- Free accommodation and meals in Vilnius

The teams will be awarded with one first and two second prizes

Entries, consisting of the completed submission form and the motivation letter **must be sent to Eurhodip by mail to bruxelles@eurhodip.com and by post to the following address:**

EURHODIP
Secrétariat Administratif
8, rue Duhamel
69002 – Lyon
FRANCE

(Please, DO NOT send by registered post)

THEY MUST BE RECEIVED BY EURHODIP SECRETARIAT NOT LATER THAN 25th MARCH 2014



MARIANNE MÜLLER AWARD 2014
SUBMISSION FORM / FORMULAIRE DE CANDIDATURE

IDENTIFICATION OF THE SCHOOL / IDENTIFICATION DE L'ÉCOLE

Name of the school:
Nom de l'école

Address:

Postal Code – City:
Code postal – Ville

Country / Pays:

Phone:

Fax:

Mail:

Website / Site Internet:

Name of the Director / Person in charge:
Nom du directeur / responsable

DETAILS OF STUDENT / COORDONNEES DE L'ÉTUDIANT

NAME / Nom:

First Name / Prénom:

Contact address:
Adresse

Postal Code – City:
Code postal – ville

Country:
Pays

Phone:
Téléphone

Mobile:
Portable

Mail:
Courriel

Age:

Nationality:

Level of study in June 2013:
Niveau d'études en juin 2013

Educational background / *Formation:*

Internships / *Stages:*

LANGUAGE OF THE PAPER AND ORAL PRESENTATION:
Langue de l'exposé et de la présentation orale

English

Français

SIGNATURE OF THE SCHOOL DIRECTOR
Signature du directeur de l'école

Please, send this FORM and the MOTIVATION LETTER by mail to / *Merci d'envoyer ce FORMULAIRE et la LETTRE DE MOTIVATION par mail à : bruxelles@eurhodip.com*

and by post to / *et par la poste à : Eurhodip Secretariat – 8, rue Duhamel – 69002 - Lyon – FRANCE*

Before 25th March 2014 / Avant le 25 mars 2014