

Belgrade Tourism Fair
Belgrade Tourism Conference – BTC 2016, February 20th, 10-16h
www.beltc.org



Invitation letter

Dear sir/madam,

It is our pleasure to invite you to the 5th **Belgrade Tourism Conference (BTC)** that will be held at the **Belgrade Tourism Fair** on **February 20th 2016**. BTC provides key knowledge from true experts in various fields of the tourism industry. If you are interested in the latest tourism trends and experiences, keen to find out about new successful stories and learn from their creators, be at the one of the most important touristic educational events at the Belgrade Tourism Fair.

This year we are going to have speakers from the various fields of the industry and, also, from several countries:

Mr. Rob Davidson, „*Incentive travel*“, MICE Knowledge, London, England

Mr. Mario Anthony, Luxury Connections DMC, Dubai, UAE tbc

Mrs. Margarita Manousou, „*How to make most out of tourism exhibitions*“ Leader Expo, Athens, Greece

Mr. Thiago Ferreira, „*The power of regional tourism product of the Balkans as a hub for far-away markets*“ Talas Travel, Serbia4Youth, Bemvindo a Servia, Brasil

Mr. Srđan Stanković, „*Events as a strong marketing tool for destination breeding*“, Supernatural festival, Belgrade, Serbia

Mr. Dušan Stojanović, „*Importance of professional photo and video in travel industry*“ Creative Light, Serbia

Mrs. Ivanka Tasić, „*Balkan and Incoming*“, Panacomp DMC, Novi Sad, Serbia

Ms. Dušanka Ilić, „*Events, tourism and sustainability through online community*“, Kutpoint.com, Belgrade, Serbia

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After the conference delegates will enjoy Belgrade Tourism Fair exhibition in hall 4. As we are party lovers, Saturday night is reserved for the **networking evening and fun activities**.

For all delegates it will be organized **Belgrade walking tour** on **Friday, December 19th** after which will be organized visit to one of the best interactive exhibitions dedicated to the great Serbian scientist Mihailo Pupin in the Historical museum of Serbia.

Conference fee:

39 e (conference, cocktail lunch, two nights in hostel, networking and fun activities, walking tour, visit to Historical museum of Serbia)

56 e (conference, cocktail lunch, two nights in Slavija hotel 2* bb, networking and fun activities, walking tour, visit to Historical museum of Serbia)

69 e (conference, cocktail lunch, two nights in hotel Jugoslavija 3* bb, networking and fun activities, walking tour, visit to Historical museum of Serbia)

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