

## **CALL FOR PARTICIPATION:**

### **BELGRADE TOURISM FAIR - #BEST2016**

**BELGRADE 19.02 - 21.02.2016.**

Turizmijada caravan continues. This time the host is Belgrade, a city that motivates people to explore, learn, acquire new friends, go out, and find new love. Belgrade hosts the largest and most visited tourism fair in Southeastern Europe. This is the 38th fair in order, and is expected to have more than 1100 exhibitors from a record number of countries. We are honored to invite you to be guests of our city, and visitors to such a great event. We welcome you with open arms to show you the city and charm you with its happy spirit. Expect to see recognizable symbols of the city, get to know our fellow citizens, diverse architecture and, of course, feel the charm of kafana and nightlife that has become recognizable in the world.

#### **FIRST DAY – 19.02.2016**

According to the program, arrival to Belgrade is planned until 11:30 am. At 12:00 - introduction to the hosts (volunteers) and receiving basic information. After gathering up, at 12:30 - sightseeing and tours according to the following names:

- Historical - a tour that is recommended for those first time visiting Belgrade in which you will visit most significant attractions,
- Bohemian - emphasis will be put on better-known Belgrade's old and new kafanas, as well as the obligatory visit of Skadarlija, the bohemian quarter,
- Basic - this tour is recommended for guests who already stayed in the city and want to hear something new and interesting,
- And, finally, relaxed tour – you will see the most basic attractions and visit kafana where you can drink mulled wine and rakija and eat pasulj prebranac.

At 15:00 we will take a group photo on Republic Square (near the monument of Prince Mihailo), where all participants gather up. After that you have free time, hosts will refer you to places where you can have something to eat or drink. You can also visit House of Flowers, Nikola Tesla Museum, see Geozavod and model of Belgrade on water, or going to some other place you want to visit.

You will have free time for resting till 22:00 when the first of two cheerful evenings takes place.

#### **SECOND DAY – 20.02.2016**

At 10 am waking up and getting ready for departure to Tourism Fair. Arrival to the Tourism fair is planned till 12:00. We will visit the exhibition stands and hold back at the individual stands to get to know about their offers, and also exchange experience with them. We will visit stand of **National Tourism Organisation of Serbia** where we will have a short lecture and introduction. After that you

will have free time for visiting other exhibitors and Wine Fair that is going to be part of this years Tourism Fair. We are also planning to visit stand of **The College of Hotel Management** with presentation of their plan and curriculum. Afterwards we are planning to visit stand of **Tourist Organization of Belgrade** where students are going to be lectured by many directors and experts from the Tourism and Hospitality industry.

Thereupon visiting Tourism fair we will have free time for relaxation. At 21:30 we are going to attend second cheerful evening which is going to be hold at "Top of the Hub" club on the top floor of Ušće Shopping Center that offers a beautiful view over whole Belgrade.

### **THIRD DAY – 21.02.2016**

Check out from the hotel/hostel, saying goodbye and returning home.

#### **Description of anticipated Belgrade tours**

**HISTORICAL TOUR** is the most comprehensive tour of this year's #BEST2016 event. Selected starting point is Temple of Saint Sava and Karadjordje park that is located on plateau in front. It is recommended for guests which are for the first time in Belgrade and for those who want to learn more. After visiting one of the largest Orthodox churches in the world, we will go to the Slavija square, also the most traffic congested part of our city. Followed by a tour of Old and New Palace, as well as tour of the Assembly of the SFRY and Nikola Pašić Square. We will also visit: Terazije, where there is a fountain today, but it should stand a Victor instead, Republic Square, Orthodox Cathedral, Princess Ljubica's residence, kafana Question mark, Kalemegdan park with many sights, Student Park, Knez Mihailova street and at the end we will come back to Republic Square where the popular "horse" (a monument of Prince Mihailo) is located, there we will take a group photo. After taking a group photo hosts (volunteers) will direct guests to their desired destinations, and some may visit Geozavod building, where you can see exhibited model of the project Belgrade on water. This will apply at all tours.

**BOHEMIAN TOUR** is for those who want to learn some things about Belgrade from another, interesting angle. In this tour we will also visit: Slavija Square, Old and New Palace, the Assembly of the SFRY, Nikola Pašić Square, Orthodox Cathedral, Princess Ljubica's residence, Kalemegdan park and Student park. What makes this tour different is that we will go to the old bohemian quarter Skadarlija (Skadarska street) which is being visited by around 20,000 tourists daily during the summer and where you hear the sound of tamburitza from many kafanas deep into the night. There is also an inevitable place where young people gather in the numerous cafes and pubs - Obilićev wreath. On this tour you will see and hear which kafanas used to be very popular and where some buildings, and parts of the city, were given their name by them. Of course, this tour also ends on Republic Square where we will take a group photo.

**BASIC TOUR** is for those who have already been in Belgrade and for those who want to hear interesting stories and see landmarks that symbolize the city, it would be a pity not to visit them. This tour, unlike the others, will be shorter and start after two previous tours.

**RELAXED TOUR** is intended for connoisseurs of our city and all who want “to know Belgrade” from kafana. There will be hosts and also guides, which will stop over when their tour ends, who are going to be prepared to answer many questions from their guests.

**#BEST2016** participation fee for students is **38€** and includes: accommodation in hotel Slavija \*\* two nights with breakfast, visit to Tourism Fair, social events and sightseeing. If you will find your own accommodation, **#BEST2016** participation fee is **20€**. Students are exempt from paying the overnight tax if they submit a list of their faculty participants at **#BEST2016** that is certified by their faculty. Accommodation for **#BEST2016** participants is also provided in a hostel for the price of **28€**.

Faculties can apply themselves for **#BEST2016** through e-mail: [fortuns.bg@gmail.com](mailto:fortuns.bg@gmail.com) or telephone +381 65 56 100 60. We remain at your disposal for any further enquiries.

We hereby kindly ask you to introduce **#BEST2016** to your students, given the current topics that are tailored to this population.

Note: Students can also come to Belgrade earlier according to their previous arrangement with faculty representatives.

Sincerely yours,  
Miodrag Milovanović  
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